

Walk a Mile in Their Shoes

- ◆ Children are the most vulnerable and make up the highest segment of the population living in poverty. In Steuben County 1 in 5 children are living in poverty.
- ◆ Fifty percent of all families living in poverty in Steuben County are headed by a single female. The rate of poverty for single female families is 5 times the rate for married couple families, despite the fact that over 60% of these women are working.
- ◆ By simple calculations, a family of four earning \$20,614 per year will be more than \$2,000 over budget after meeting their basic expenses for housing, transportation, food, healthcare, and childcare. They have no resources to buy other necessities.
- ◆ Too many seniors living on fixed incomes are forced to make tough choices about their food, housing, heating, and healthcare security.
- ◆ Steuben County ranks 56 out of 62 counties in NYS in unemployment. Nearly 7,500 local workers are currently unemployed, under employed or are no longer eligible for unemployment benefits.

Mail or drop off your registration card:

Catholic Charities Steuben

Bath: 23 Liberty St., Bath, NY 14810

Corning: 39 W. William St., Corning, NY 14830

Hornell: 20 Elm St., Hornell, NY 14843

2010 WALK A MILE Registration Card

Name:	Address:	City, State, Zip:	Phone:	E-mail:	Walk Location:	Fundraising Goal:

Below is a sample fundraising approach that has been used successfully. We encourage you to set your own obtainable fundraising goal.

Five family members.....\$20 x 5 = \$100
 Five friends.....\$20 x 5 = \$100
 Five neighbors.....\$20 x 5 = \$100
 Five coworkers.....\$20 x 5 = \$100

Catholic Charities 2nd Annual

WALK A MILE IN THEIR SHOES

September 11, 2010

Walk in Bath

Walk in Corning

Walk in Hornell



Fighting Poverty in Steuben County

About the Walk

WHAT:

WALK A MILE IN THEIR SHOES is a one mile walk taking place simultaneously in three communities — Bath, Corning, & Hornell. The goals of the walk are to raise awareness of poverty in Steuben County and to collect donations to support Catholic Charities' work providing *Help that works, Hope that lasts* to families, friends, and neighbors who are experiencing financial hardships.

WHEN:

Saturday, September 11, 2010

On-site registration.....9:00 – 9:45 a.m.
Welcoming Remarks.....9:45 – 10:00 a.m.
Walk.....10:00 a.m.

WHERE:

Corning

Community Bank, West Market St.

Bath

Pulteney Square

Hornell

Center Street Parking Lot

HOW TO GET INVOLVED:

Become a Walker—recruit 10 sponsors

Become a Sponsor— support 1 or more walkers

Make a donation— to Catholic Charities

Poverty in Steuben County

◆ 13% or roughly 13,000 people are living below the poverty guidelines in Steuben County. It is estimated that 30% of our population are only earning up to twice the poverty guidelines. This would mean that an additional 16,500 low income working poor or “newly poor” may be living in actual poverty or at risk of slipping into poverty.

◆ 39% of the people we serve are the *working poor*. They earn an average of less than \$10,000 a year, mostly from part-time minimum wage jobs with no benefits. Additionally, the number of recently unemployed people that we serve is increasing monthly.

◆ Nearly 50% of students in our schools are eligible for free or reduced fee meals based on family income.

◆ Many people living in poverty face multiple barriers. Learning disabilities, illiteracy, and lack of education are barriers. Lack of job skills are also barriers. Physical disabilities, mental disabilities, and mental illness are all barriers. Divorce is a major contributor to families in poverty.

◆ Catholic Charities experienced a 45% increase in requests for rental assistance in 2009 over 2008.



You never know what someone has suffered until you *Walk a Mile in Their Shoes...*

Join us on September 11, 2010:

HOW TO REGISTER:

REGISTER in person or by mail using the form on the back of this brochure.

REGISTER on-line at:

www.catholiccharitiessteuben.org

REGISTER and create your personalized fund-raising page at:

www.firstgiving.com/catholiccharitiessteuben

If you have any questions, contact us at:

Catholic Charities of Steuben County

Bath office: 607-776-8085

Corning office: 607-962-0704

Hornell office: 607-324-3457

YOU CAN MAKE A DONATION ON-LINE AT:

www.catholiccharitiessteuben.org

OR THROUGH FIRSTGIVING'S WEB SITE AT:

www.firstgiving.com/catholiccharitiessteuben